

Julie Richardson Procter 5K Ribbon Run/Walk Sponsorship Opportunities

Medal of Honor - \$100,000 (Title Sponsor of Ribbon Run/Walk)

*Recognition as **Title Sponsor** in all event publicity and signage, ***24** race entries, *VIP Title Seating (**2** tables/**24** seats) at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, *Medal of Honor Award ***24** invitations to a private Celebrity Reception with Tony, *Treasured photograph with Tony, *Full-page profile in Race Programs, *Recognition on **1,500** T-Shirts, ***12** VIP Parking Passes, ***24** Pink Shopping Cards

Mark of Distinction - \$50,000 (Pink and Teal Plaza Stage Sponsor)

*Recognition as Prestigious Sponsor in all event publicity and signage, ***20** race entries, *VIP Prestigious Seating (**2** tables/**20** seats) at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, *Mark of Distinction Award ***20** invitations to a private Celebrity Reception with Tony, *Treasured photograph with Tony, *Full-page profile in Race Programs, *Recognition on **1,500** T-Shirts, ***10** VIP Parking Passes, ***20** Pink Shopping Cards

Pillar of Strength - \$25,000 (Race Start and Finish Line Sponsor)

*Recognition as Premier Sponsor in all event publicity and signage, ***12** race entries, *VIP Premier Seating (**1** tables/**12** seats) at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, ***12** invitations to a private Celebrity Reception with Tony, *Treasured photograph with Tony, *One-half page profile in Race Programs, *Recognition on **1,500** T-Shirts, ***6** VIP Parking Passes, ***12** Pink Shopping Cards

Dash of Excellence - \$15,000 (Goodie Bag Sponsor)

*Recognition as Prominent Sponsor in all event publicity and signage, ***12** race entries, *VIP Premier Seating (**1** tables/**12** seats) at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, *One-half page profile in Race Programs, *Recognition on **1,500** T-Shirts, ***6** VIP Parking Passes, ***12** Pink Shopping Cards

Badge of Courage - \$10,000 (Race Mile Markers Sponsor)

*Recognition as Preferred Sponsor in all event publicity and signage, ***10** race entries, *VIP Preferred Seating (**1** tables/**10** seats) at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, *One-fourth page profile in Race Programs, *Recognition on **1,500** T-Shirts, ***5** VIP Parking Passes, ***10** Pink Shopping Cards

Circle of Merit - \$5,000 (Race Water Stations Sponsor)

*Recognition as Priority Sponsor in all event publicity and signage, ***8** race entries, ***8** preferred seats at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, ***8** Pink Shopping Cards

Leap of Faith - \$2,500
(Race Cheering Stations Sponsor)

*Sponsor Recognition in all event publicity and signage, *6 race entries, *6 preferred seats at the Tony Orlando Show and Luncheon with event souvenir, *6 Pink Shopping Cards

Symbol of Hope - \$1,000
(Survivor Balloon Release Sponsor)

*Sponsor Recognition in all event publicity and signage, *4 race entries, *4 preferred seats at the Tony Orlando Show and Luncheon with event souvenir, *4 Pink Shopping Cards

Path of Love - \$500

*Sponsor Recognition in all event publicity and signage, *2 race entries, *2 preferred seats the Tony Orlando Show and Luncheon with event souvenir, *2 Pink Shopping Cards

Your generous sponsorship will be listed in the following *Putting on the Pink* publicity:

- Run/Walk Flyers (**20,000**)
- Event Programs (**2,000**)
- Event signage
- "Gift of Life" Website and social media sites