

## **“All That Jazz” & Tony Orlando Sponsorship Opportunities**

### **Ella Fitzgerald - \$100,000**

#### **(Title Sponsor of *Tony Orlando Show* and the Pink Shopping Card Project)**

Recognition as **Title Sponsor** in all event publicity and signage and Pink Shopping Card directories (cover), **24** race entries, \*VIP Title Seating (**2** tables/**24** seats) at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, \*Full page profile in event programs, \*Legacy of Giving Award presented on stage during show \***24** invitations to a private Celebrity Reception with Tony, \*Treasured photograph with Tony, \***12** VIP Parking Passes, \***24** Pink Shopping Cards

### **Duke Ellington - \$50,000**

\*Recognition as Prestigious Sponsor in all event publicity and signage and Pink Shopping Card directories (cover), \***20** race entries, \*VIP Prestigious Seating (**2** tables/**20** seats) at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, \*Full page profile in event programs, \*Caring Heart Award presented on stage during show \***20** invitations to a private Celebrity Reception with Tony, \*Treasured photograph with Tony, \***10** VIP Parking Passes, \***20** Pink Shopping Cards

### **Count Basie - \$25,000**

\*Recognition as Premier Sponsor in all event publicity and signage and Pink Shopping Card directories (cover), \***12** race entries, \*VIP Premier Seating (**1** tables/**12** seats) at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, \*One-half page profile in event programs, \***12** invitations to a private Celebrity Reception with Tony, \*Treasured photograph with Tony, \***6** VIP Parking Passes, \***12** Pink Shopping Cards

### **Billie Holiday- \$15,000**

\*Recognition as Prominent Sponsor in all event publicity and signage and Pink Shopping Card directories (cover), \***12** race entries, \*VIP Prominent Seating (**1** tables/**12** seats) at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, \*One-half page profile in event programs, \***12** invitations to a private Celebrity Reception with Tony, \*Treasured photograph with Tony, \***6** VIP Parking Passes, \***12** Pink Shopping Cards

### **Fats Domino - \$10,000**

\*Recognition as Preferred Sponsor in all event publicity and signage and Pink Shopping Card directories, \***10** race entries, \*VIP Preferred Seating (**1** tables/**10** seats) at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, \***10** invitations to a private Celebrity Reception with Tony, \*Treasured photograph with Tony, \***5** VIP Parking Passes, \***10** Pink Shopping Cards

### **Pearl Bailey - \$5,000**

\*Recognition as Priority Sponsor in all event publicity and signage and Pink Shopping Card directories, \***8** race entries, \***8** preferred seats at the Tony Orlando Show and Luncheon with sparkling champagne and event keepsake, \***8** invitations to a private Celebrity Reception with Tony, \*Treasured photograph with Tony, \***8** Pink Shopping Cards

### **Al Hirt - \$2,500**

\*Sponsor recognition in all event publicity and signage and Pink Shopping Card directories, \***6** race entries, \***6** preferred seats at the Tony Orlando Show and Luncheon with event souvenir, \***6** Pink Shopping Cards

**Lena Horne - \$1,000**

\*Sponsor recognition in all event publicity and signage and Pink Shopping Card directories, \*4 race entries, \*4 preferred seats at the Tony Orlando Show and Luncheon with event souvenir, \*4 Pink Shopping Cards

**Pete Fountain - \$500**

\*Sponsor recognition in all event publicity and signage and Pink Shopping Card directories, \*2 race entries, \*2 preferred seats at the Tony Orlando Show and Luncheon with event souvenir, \*2 Pink Shopping Cards

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**Pink Power Supporter - \$100**

\*Sponsor recognition in all event publicity and signage, \*Sponsor of 2 breast cancer survivors to participate in *Putting on the Pink* activities

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**Your generous sponsorship will be listed in the following *Putting in the Pink* publicity:**

- Invitations (5,000)
- Pink Shopping Card Directories (7,500)
- Event Programs (2,000)
- Event signage
- "Gift of Life" Website and social media sites