

PRESSRELEASE



*P*ink Ladies

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FOR IMMEDIATE RELEASE

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Glamorous "Gift of Life" Pink Ladies Are Back!

(Beaumont, Texas) – July 19, 2006 – **"Pink Ladies,"** the very successful **Julie Rogers "Gift of Life" project** introduced last year in conjunction with National Breast Cancer Awareness Month, will return this year by popular demand. To launch the endeavor, a **"Pink Ladies" party will be held Monday, July 24, 2006, at 6:00 P.M. at Rio Rita's Mexican Food and Cantina on Crockett St. in downtown Beaumont.**

In 2005, more than 35 breast cancer survivors, their families and friends, armed with paint and a host of accessories, transformed plain life-size wooden cutouts into fabulous fashionistas adorned in lavish creations as a tribute to women who are winning their battle with breast cancer. **Currently, survivors are once again registering to participate in this exciting opportunity to express themselves artistically, either individually or as a team.**

"The 'Pink Ladies' project is a wonderful opportunity for breast cancer survivors to get together," Board member and project Co-Chair **Stephanie Daleo** said. "Not only do we have a delightful time decorating the 'Pink Ladies,' but the women all share a common bond in their fight against breast cancer. The enthusiasm of the survivors is contagious, and I am so pleased to be working with them again this year."

The **"Pink Ladies"** project, co-chaired by **Daleo** and Board member **Heather Petkovsek**, is made possible by a generous donation of lumber and other supplies from **Gene Burrus of Burrus Contractors Supply** and with the assistance of **Greg Busceme** and the **Art Studio, Inc.** Survivors at the **"Pink Ladies"** party will be served a delicious meal graciously underwritten by **Rio Rita's**. For more information, please call **833-3663**.

Attached is a description of the "Gift of Life" mission and annual programming.